

HEART OF BREVARD
GUIDE TO DOWNTOWN
BREVARD
NORTH CAROLINA



Welcome to BREVARD

Located in the heart of the Blue Ridge Mountains, Brevard is a charming town known for its vibrant arts and music scene, farm-to-table dining, beautiful natural surroundings, and close proximity to stunning forests, trails, and rivers.

Whether you want to shop, dine, adventure, or just relax, Brevard offers something for everyone!

Downtown Brevard HIGHLIGHTS

- **Farm-to-Table Dining.** Enjoy culinary delights at downtown eateries, featuring fresh, inventive dishes served in cozy atmospheres.
- **Art Galleries.** Discover exquisite art galleries showcasing work from local artists—much of it inspired by our beautiful Blue Ridge landscape!
- **Unique Boutiques.** Find one-of-a-kind treasures in eclectic shops offering handmade crafts, home decor, fashion, outdoor gear, and more.
- **Family Fun.** Kids will love painting their own pottery, mining for gems, visiting our famous toy store, and playing classic video games in our arcade.
- **So Much to Savor.** Whether you're craving coffee, pastries, microbrews, or sweet treats, Brevard's bakeries, coffee shops, breweries, ice cream parlors, and candy shops have it all.
- **Farmers Market.** Join us on Saturdays for the Transylvania Farmers Market, featuring fresh produce, local crafts, and live music!

Brevard QUICK FACTS

- General Info**
- **Land area:** 5.12 square miles
 - **Elevation:** 2,231 feet above sea level
 - **Population:** 7,744 people (as of April 2020)

- Weather**
- **Average temp:** 71.3° F (summer); 38.6° F (winter)
 - **Record temp:** Low: -20° F (Feb 17, 1958). High: 97° F (June 19, 1984).
 - **Average annual precipitation:** 67 inches (parts of Transylvania County receive over 100 inches/year)
 - **Average seasonal snowfall:** 11.9 inches (on average, there are 5 days/year with at least 1" of snow on the ground. Greatest snow depth on record: 17" on Dec 3, 1971)

- Founding & Government**
- **Founded:** February 15, 1861 (incorporated 1868)
 - **Named after:** Colonel Ephraim Brevard, M.D., a Revolutionary War hero and patriot.

- Did you know?**
- Brevard is famous for its population of white squirrels, which are celebrated with an annual White Squirrel Festival.
 - Brevard is one of the wettest towns in the US outside of the Pacific Northwest.
 - Stand-up comedian and actress Loretta Mary Aiken (known by her stage name Moms Mabley) was born in Brevard on March 19, 1897.

Downtown Events & STREET FESTIVALS



Memorial Day Weekend: Brevard's multi-day, signature downtown event combines a stellar live music line-up with a wide variety of craft vendors and fun activities for the whole family.



July 4: Celebrate Independence Day downtown! Enjoy patriotic ceremonies, live music, and tasty food, then after sunset, watch Brevard's spectacular fireworks display right from Main Street.



Mid-September: Join dozens of artists at this 5-day celebration of outdoor painting. Watch artists at work, enjoy a street festival, and take home a painting that evokes the beauty of Brevard!



Late October: There's no better place to enjoy Halloween than Transylvania County! Our Halloweenfest features a Spooky Stroll, a costume competition and parade, and downtown trick-or-treating.



Late November-December: As the holidays approach, downtown businesses in the Heart of Brevard decorate their windows with spectacular, eye-popping displays for all to enjoy.



Early December: This festival immerses guests in an evening of wonder that includes the lighting of Brevard's Christmas tree, live music, hayrides, food trucks, and festive downtown shopping.

Scan for more info about our events



DOWNTOWN & CITY MAPS
BUSINESS DIRECTORY
STREET FESTIVAL INFO

COMMUNITY PARTNERS



THIS IS HEART OF BREVARD



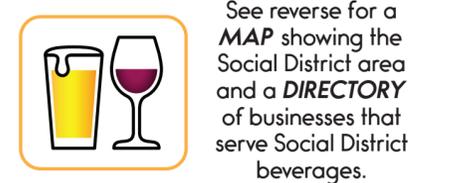
What is the "SOCIAL DISTRICT"?



The *Social District* is a 6-block area in downtown Brevard where people age 21+ may:

- **PURCHASE** an alcoholic beverage in a designated Social District cup at participating businesses, then...
- **EXIT** the business and consume their beverage **OUTDOORS** within the Social District boundary - we suggest you visit our shops and enjoy our outdoor seating areas.

HOURS OF OPERATION:
11 am - 10 pm every day

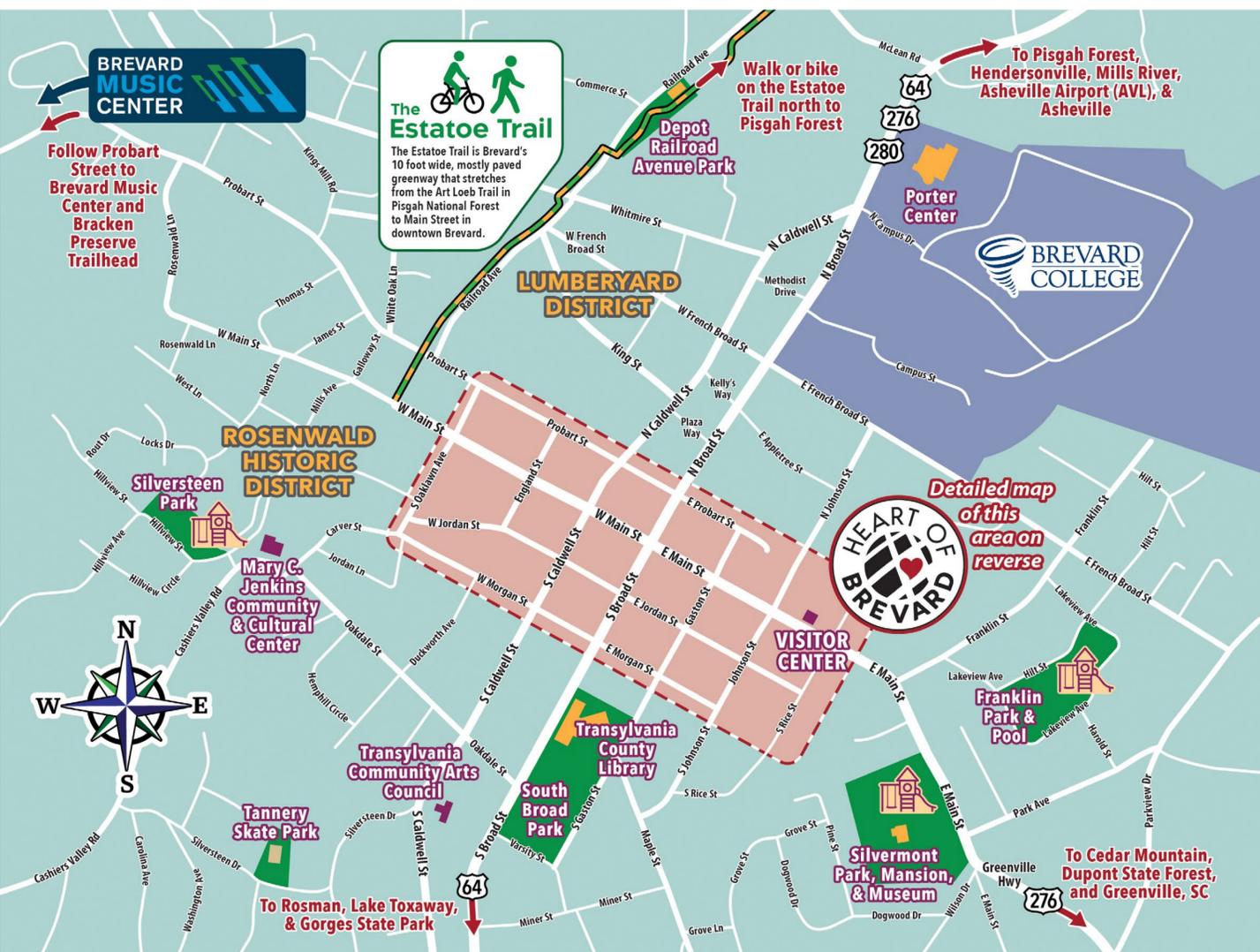


Social District Rules

- Please DO:**
- Drink responsibly, be respectful of our downtown, and follow all Social District rules (scan QR code below for full list).
 - Enjoy the Social District only during its hours of operation: **11am - 10pm** every day.
 - Dispose of your Social District Cup when empty. *Each cup is one-time use.*

- Please DO NOT:**
- "Bring your own" alcoholic beverages.
 - Take alcoholic beverages **OUTSIDE** the Social District. Boundaries are designated by signage and shown on the map on the reverse of this page.
 - Take alcoholic beverages inside government buildings or non-participating businesses. Look for *Social District window decals* that indicate where alcoholic beverages are permitted.

Window decal examples



Heart of Brevard is both a **PLACE** (Brevard's downtown) and a **NONPROFIT ORGANIZATION** that has preserved, enhanced, promoted, and celebrated Brevard's downtown for over 30 years.

Visit our website (brevardnc.org) for more information about downtown businesses, events, and volunteer opportunities.

Follow us on social media to stay up-to-date on our latest news.

[f](https://www.facebook.com/heartofbrevard) [@heartofbrevard](https://www.instagram.com/heartofbrevard)

brevardnc.org



PUBLIC ART

Be on the lookout for wonderful and wild works of public art as you explore downtown! Scattered throughout the Heart of Brevard are 12 sculptures of indigenous animals, plus two murals on the sides of buildings. Using the list below, can you find them all? Good luck!

- Black Bear **B2** ▶ ★1
- Bobcat **A5** ▶ ★3
- Chipmunks **A4** ▶ ★4
- Cougar **C4** ▶ ★5
- Elk **A4** ▶ ★6
- Fox **B7** ▶ ★7
- Loretta Aiken "Moms Mabley" mural **B2** ▶ ★8
- Otter **A3** ▶ ★9
- Raccoons **A6** ▶ ★10
- Ravens **B3** ▶ ★11
- Red Wolf **A4** ▶ ★12
- White Squirrels **B2** ▶ ★13
- Wild Turkey **C3** ▶ ★14



This steel sculpture of an elk in front of Brevard's historic courthouse at the intersection of Main and Broad Streets welcomes visitors to Brevard.

Downtown Brevard



TO FIND A BUSINESS ON THE MAP ABOVE:

- EXACT Location**
GRID coordinates →
Example Business A2 ▶ 7
1. Match its **GRID** Coordinates (A, B, or C, then a number from 1-7) to the grid on the map, then...
 2. Look inside the grid rectangle for the business' **EXACT** Location, (for example, **7, 54**, etc.)

EATING & DRINKING

- = Business serves Social District beverages; see reverse for more info.
- Beer & A Bracket Saloon **A3** ▶ 1**
40 W Main St • (828) 883-3709
coolamericanproducts.com
 - Big Mike's **B4** ▶ 2**
12 S Gaston St • (828) 884-3663
bigmikesnc.com
 - Blue Ridge Bakery **A2** ▶ 3**
86 W Main St • (828) 883-8444
blueridgebakery.com
 - Bracken Mountain Bakery **B3** ▶ 4**
42 S Broad St • (828) 883-4034
brackenmountainbakery.weebly.com
 - Brevard Brewing Company **A4** ▶ 5**
63 E Main St • (828) 885-2101
brevard-brewing.com
 - Brevard Pizza Works **B4** ▶ 6**
44 E Main St • (828) 970-1417
brevardpizzaworks.com
 - Canto 34 Coffee Lounge **A2** ▶ 7**
114 W Main St • (828) 883-FIRE
Canto34
 - Cup & Saucer **B4** ▶ 8**
36 E Main St Ste A • 828-884-2877
cupandsaucercnc.com
 - Cup & Saucer Mercantile **B4** ▶ 9**
36 E Main St Ste B • (828) 884-2877
cupandsaucercnc.com/mercantile
 - Downtown Chocolates **B3** ▶ 10**
30 Times Arcade Alley • (828) 877-2378
 - El Jarocho Mexican Grill **A4** ▶ 11**
55 E Main St • (828) 966-8444
eljarochobrevardnc.com
 - Jordan Street Cafe **B3** ▶ 12**
48 W Jordan St • (828) 883-2558
thejordanstreetafe.com
 - Kilwins Chocolate, Fudge, & Ice Cream **A3** ▶ 13**
52 W Main St • (828) 966-5924
kilwins.com/brevard
 - Love Eat Thai Kitchen **B6** ▶ 14**
144 E Main St • (828) 883-9299
loveeatthai.com
 - Papa L.E.W. **B4** ▶ 15**
36 E Main St Ste C (basement)
(828) 877-9906
papalewburgers
 - Plaza Garibaldi **B5** ▶ 16**
76 E Main St • (828) 884-2090
plazagaribaldiwebvrad
 - Quixote Fine Cuisine **B4** ▶ 17**
43 S Broad St Ste 101 • (828) 966-4554
quixotebrevard.com
 - Quotations Coffee Spot **A6** ▶ 18**
147 E Main St Ste 200 • (828) 556-0365
qcoffeespot.com
 - Rocky's Grill & Soda Shop **B3** ▶ 19**
50 S Broad St • (828) 877-5375
rockysnc.com
 - Smokey Sunrise Brunch & Lunch **A3** ▶ 20**
30 W Main St • (828) 966-8401
smokeysunrise.com
 - Sully's Steamers **A4** ▶ 21**
33 E Main St • (828) 966-3378
sullyssteamers.com
 - Territory Wine Bar **B4** ▶ 22**
43 S Broad St Ste 102 • (828) 577-0905
territorywinemarket.com
 - The Blind Mule **B4** ▶ 23**
14 S Gaston St • (828) 553-8978
blindmulerestaurant.com
 - The Bohemian Restaurant **A1** ▶ 24**
192 W Main St • (828) 884-8402
thebohemian-restaurant.com
 - The Falls Landing **B4** ▶ 25**
18 E Main St • (828) 884-2835
thefallslanding.com
 - The Handle Bar & Cafe **B4** ▶ 26**
66 E Main St • (828) 862-5111
earthmountainbicycle.com/cafe
 - The Map Room **B4** ▶ 27**
60 E Main St • (828) 862-4700
ddbullwinkels.com/beer
 - The Square Root **B3** ▶ 28**
33 Times Arcade Alley • (828) 884-6171
squarerootrestaurant.com
 - Wild Morel **A1** ▶ 29**
204 W Main St • (828) 883-4841
wildmorelrestaurant.com
 - Wine Down on Main **B4** ▶ 30**
28 E Main St • (828) 883-9463
winedownbrevard
 - Wood & Vine **B4** ▶ 31**
35 S Broad St • (828) 214-0188
woodandvine.net

FASHION, CLOTHES, SHOES, ACCESSORIES

- Brevard Clothing Co. **A4** ▶ 32**
41 E Main St • (828) 553-4130
- D.D. Bullwinkel's Outdoors & MooseTracks Footwear **B4** ▶ 33**
60 E Main St • (828) 862-4700
ddbullwinkels.com
- Diamond Rush Jewelers **B3** ▶ 34**
24 S Broad St • (828) 883-4312
diamondrushjewelers.com
- Lilly T's Clothing Company **A3** ▶ 35**
14 W Main St • (828) 884-3444
LillyTsclothing
- Magnolia Vintage Co. **A4** ▶ 36**
67 E Main St
magnoliavintageco.com
- Rae + Ivy **B4** ▶ 37**
12 E Main St • (828) 577-2892
shopraeandivy.com
- The Clothing Connection **A4** ▶ 38**
37 E Main St • (828) 553-4163
ebay.com/str/lillytsclimbingcompany
- THEOPHILUS **B4** ▶ 39**
44 E Main St • (828) 884-2994
theophilusnc.com

GALLERIES, ART, ENTERTAINMENT, MUSEUMS

- Blue Moon Gallery & Frame **B4** ▶ 40**
24 E Main St • (828) 565-2566
bluemoongalleryandframe.com
- Brevard Clay **B5** ▶ 41**
84 E Main St • (828) 884-2529
brevardclay.com
- Co-Ed Cinema **B2** ▶ 42**
79 W Main St • (828) 883-2200
coedcinema.com
- Crystal Mountain Gem Mine **B4** ▶ 43**
31 S Broad St • (828) 877-4700
crystalmarketminingcompany.com
- DFR Lounge **B4** ▶ 44**
44 E Main St (basement) • (828) 275-3379
dfrlounge.com
- Dragonfly Gallery **C3** ▶ 45**
72 S Broad St • (828) 966-5099
rebeccakahrs.com
- Hollingsworth Gallery **A6** ▶ 46**
147 E Main St • (828) 884-4974
mainstreetltd.com
- Number 7 Arts **A3** ▶ 47**
2 W Main St • (828) 883-2294
number7arts.org
- Red Wolf Gallery **B4** ▶ 48**
8 E Main St • (828) 862-8620
redwolfgallerync.com
- The Lucy Clark Gallery & Studio **B3** ▶ 49**
51 W Main St • (828) 884-5151
lucyclarkgallery.com
- Transylvania Heritage Museum **B1** ▶ 50**
189 W Main St • (828) 884-2347
transylvaniaheritage.org
- Veterans History Museum of the Carolinas **A4** ▶ 51**
21 E Main St • (828) 884-2141
theveteransmuseum.org
- White Squirrel Arcade **A3** ▶ 52**
40 Caldwell St • (828) 966-8062
whitesquirrelarcade.com



HOME DECOR & ANTIQUES

- 3oak Handcrafted **B4** ▶ 53**
14 E Main St • (828) 237-3417
3oakhandcrafted.com
- Brevard Home & Garden **A3** ▶ 54**
16 W Main St • (828) 966-7688
brevardhomeandgarden.com
- Mantiques **A3** ▶ 55**
68 W Main St • (828) 884-9021
mantiquesnc.com
- PLATT Home **B3** ▶ 56**
40 W Jordan St • (828) 630-9500
plathome.us
- Roost Interiors **B3** ▶ 57**
35 W Main St • (828) 884-2012
roostinteriors.net

SPECIALTY SHOPS

- A Blast from the Past **B3** ▶ 58**
15 W Main St • (828) 885-2590
ablastfromthepastbrevard
- Brevard Hemp **A2** ▶ 59**
19 N Caldwell St • (828) 884-8420
brevardhemp.com
- Broad Street Wines **B3** ▶ 60**
30 S Broad St • (828) 883-2101
broadstreetwines.com
- Camp Pacs **A6** ▶ 61**
147 E Main St Ste 201 • (828) 884-4974
camppacs.com
- Earth Mountain Bicycle **B4** ▶ 62**
66 E Main St • (828) 862-5111
earthmountainbicycle.com
- gra-vy **B3** ▶ 63**
17 W Main St • (828) 862-4900
gravyonmain
- Harris Ace Hardware **B2** ▶ 64**
87 W Main St • (828) 883-2103
acehardware.com/store-details/18691
- Highland Books **A3** ▶ 65**
36 W Main St • (828) 884-2424
highlandbooksonline.com
- Hoppy Dreams Sleep Company **A3** ▶ 66**
60 W Main St • (843) 478-6844
hoppydreamssleepcompany.com
- Hunters & Gatherers **A3** ▶ 67**
40 W Main St • (828) 883-3709
coolamericanproducts.com
- Local Color **B3** ▶ 68**
36 S Broad St • (828) 384-0684
LocalColorShop
- Main Street Ltd. **A6** ▶ 69**
147 E Main St Ste 201 • (828) 884-4974
mainstreetltd.com
- Newfound Artisan **B3** ▶ 70**
22 W Jordan St • (828) 384-3190
newfoundartisan.com
- O.P. Taylor's **B3** ▶ 71**
16 S Broad St • (828) 883-2309
optaylors.com
- Paper + Wood **C3** ▶ 72**
25 W Jordan St • (828) 966-5952
paperwoodgatherings.com
- Penny Lane Exchange **B3** ▶ 73**
32 S Broad St • (828) 883-4645
pennylanexchange
- Pisgah Dispensary **B5** ▶ 74**
100 E Main St Ste D • (828) 966-8800
pisgahdispensary.com
- Rocky's Corner Market **B3** ▶ 75**
50 S Broad St • (828) 966-8689
rockysnc.com
- Sew Fine by Design **B4** ▶ 76**
10 E Jordan St • (828) 708-3788
sewfinebydesign
- Spice it to a Tea **A3** ▶ 77**
64 W Main St • (828) 606-0033
spiceittoatea.com
- Starfangled Press **B3** ▶ 78**
36 W Main St • (828) 484-1284
starfangledpress.com
- Territory Brevard **B4** ▶ 79**
43 S Broad St Ste 102 • (828) 577-0905
territorybrevard.com
- The Brown Bean Coffee Roasters **B3** ▶ 80**
57 W Main St • (828) 883-2233
thebrownbean.net
- Transylvania Farmers Market **B7** ▶ 81**
200 E Main St • (828) 548-0660
transylvaniafarmersmarket.com
- White Squirrel Shoppe **A3** ▶ 82**
6 W Main St • (828) 877-3530
whitesquirrelshoppe.com

WELLNESS, HAIR CARE, SALONS, SPAS

- Attitudes Hair & Nail Salon **B4** ▶ 83**
8 E Jordan St • (828) 884-4234
AttitudesHairNailSalon
- Brevard Yoga **B1** ▶ 84**
219 W Main St • (828) 699-9642
brevardyogacenter.com
- Brows by M **A5** ▶ 85**
123 E Main St Ste 104 • (828) 949-3005
eyebrowsbym.com
- Face Forward MediSpa **A5** ▶ 86**
123 E Main St Ste 203 • (828) 577-6466
faceforwardmedispa.com
- Ginger M. Salon & Spa **B3** ▶ 87**
32 W Jordan St • (828) 877-4096
- Headlines **C3** ▶ 88**
78 S Broad St • (828) 862-3888
sarahstylist25
- Salon 105 **A5** ▶ 89**
123 E Main St Ste 105 • (828) 883-8300
- Studio U Salon **A3** ▶ 90**
4 W Main St Ste 3 (2nd floor)
(828) 399-9504
haircolor777
- Sugaring by Kelsey **A3** ▶ 91**
4 W Main St Ste 3 (2nd floor)
(828) 556-5156
sugaringbykelsey.com
- The Main Street Beauty Company **B5** ▶ 92**
100 A E Main St • (828) 553-7114
themainstreetbeautyco
- Tranquility **A5** ▶ 93**
123 E Main St Ste 204 • (828) 553-9302
joysttranquility
- West Main Barber Shop **A2** ▶ 94**
78 W Main St